

SPECIFICATION SHEET

(width x height - mm)

<u>Size</u>	<u>Type area</u>	<u>Trim area</u>	<u>Bleed area</u>
Full Page	180 x 267	210 x 297	216 x 303
Double page spread	390 x 267	420 x 297	426 x 303
Half page horizontal	180 x 130	210 x 145	216 x 148
Half double page	390 x 130	420 x 145	426 x 148
Half page vertical	86 x 267	101 x 297	107 x 303
1/3 page vertical	55 x 267	70 x 297	73 x 303
1/3 page horizontal	180 x 89	210 x 104	216 x 107
2/3 page vertical	117 x 267	132 x 297	135 x 303
2/3 page horizontal	180 x 178	210 x 208	216 x 211
1/4 page vertical	86 x 130	not suggested	not suggested
1/4 page horizontal	180 x 62	210 x 77	216 x 80

Material requirements:

- Complete adverts to be supplied in PDF, JPG, TIFF or EPS format, 300 dpi (hi-res), CMYK on CD or e-mail. CD to be supplied with colour proof.
- All fonts must be embedded and converted to paths.
- All images and logos to be supplied in JPG, TIFF or EPS format, 300 dpi (hi-res), CMYK. Not in Word documents
- No compressed or zipped files will be accepted.
- No Make-up will be charged for complete material.



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