

Timber iQ

Design & Construction

Dear Industry Professional,

Trademax Publications is proud to announce the arrival of a new quarterly publication, **Timber iQ – (Design & Construction)**, which will be launched from our stand at the **WOODEX SA** Conference and Expo taking place from 22nd to the 24th of March this year.

Our target market can expect a high-end, glossy A4 magazine that focuses on all aspects of timber design and construction in Southern Africa. **Timber iQ** will bring to its readers relevant and informative features, such as:

- Timber flooring & decking
- Roof trusses
- DIY projects
- Insulation
- Sustainability & energy efficiency
- Kitchens & bathrooms
- Thatch
- Fire & safety
- Ceilings, cornices, ceiling fittings & skirting boards
- Paints, coatings & protective sealants
- Care & maintenance
- Renovations, reclamations & restorations
- Interior & exterior cladding
- External structures, lapas, etc.
- Installations, fittings, furniture & finishes
- Timber alternatives

Timber iQ will engage industry leaders in this exciting new venture to bring to its readers the very best in industry insight, as well as in-depth project focus features that will showcase some of the most beautiful timber-infused architecture in Southern Africa. **Timber iQ** pays homage to timber, not only as a practical and green building material, but an aesthetically pleasing alternative to traditional building materials. Our market includes the architect, the developer, the designer, the contractor and the builder, as well as the owners of beautifully designed and crafted timber homes. We also plan to make this publication available to the broader public via retail outlets in the near future.

With that, we invite you to be a part of our newest adventure by advertising your product or service in what promises to be the best, most informative South African publication dedicated entirely to the topic of timber construction and design.

For more information or to book your advertising space in the launch issue, contact:

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